Report on Event For Promotion of Women Entrepreneurship To commemorate Women's Equality Day

Organized by

Department of Bioengineering, Department of Biosciences & Integral Institute of Agricultural Science and Technology (IIAST)

Under the aegis of

Women Study Centre, Integral University, Lucknow

An event well thought of on the occasion of Women's Equality Day by the chairperson, Women Study Centre, Promotion of Women Entrepreneurship. The event commenced with the welcome address by **Dr. Alvina Farooqui**, Head, Department of Bioengineering and Member, Women Study Centre. Dr. Alvina Farooqui motivated the students to take up entrepreneurship as one of their career options rather than going for higher studies or seeking a job. She also highlighted the fact that universities must play a pivotal role in underpinning innovation and entrepreneurial activities. She also created awareness about the current ecosystem at Integral University which is quite vibrant and is in the process of developing a full support system in the form of an incubation centre.

Mrs. Kavita Agarwal, chairperson, Women Study Centre focused on the Sustainable development Goals laid down by the UN which also talks about Gender Equality and she very well quoted "A gender equal society would be the one where the word gender does not exist".

Dr. Saba Siddiqui, Head, Department of Agriculture and Member, Women Study Centre focused on Women power in societal transformation. Dr. Roli Budhwar, COO and cofounder **Bionivid Technology Pvt**. Ltd, the eminent speaker of the event shared her journey from a student to a researcher to an employee and finally a COO of a company. She emphasized bridging the industry-academia gap. Dr. Roli vividly discussed Genomics and its applications and the opportunities it holds for the next generation. **Dr. Asma Farooq,** Incubation manager, Integral University, Lucknow briefed about the **Centre for Incubation and Entrepreneurship (CIED)** at Integral University and how it will support start ups by our students.

The event ended with a Vote of Thanks delivered by **Dr. Snober S. Mir** who thanked the speaker for her valuable time and also discussed long term association with Bionivid in the form of a memorandum of understanding for seeking its continuous support for training and skill development of students to enhance employability.

Glimpses of the Event













